

Advertising & INFORMATION

– 2026 Edition –

THE WORLD-Spectator Plain & Valley AG NEWS

www.world-spectator.com

www.world-spectator.com/ag-news

www.plainandvalley.com

ads@world-spectator.com | Phone: 306.435.2445

Why Advertise?

The World-Spectator, Plain and Valley and Ag News have you covered in southeast Saskatchewan and southwest Manitoba!

More readers than ever before

The World-Spectator has expanded its coverage area, and its readership has grown with the coverage area. Our most recent audited circulation was up from the previous year and over the last two years we have gained new readers in Esterhazy and Kipling. As well, our communities are growing. Our area benefits from the constant activity at PotashCorp Rocanville and Mosaic Esterhazy, as well as pipeline expansion, oil activity, wind power, agriculture, and new businesses being established in the region. As this area grows, we are growing with it—our circulation is rising every year!

The World-Spectator has the local area covered, and our regional publication, Plain and Valley, provides total market coverage over an area from Indian Head and Montmartre in the west to Oak Lake in the east, and from the U.S. borders south to communities along the Yellowhead Highway north. It is distributed through Canada Post to 30,000 mailboxes throughout the region, an area covered by no other publication. Ag News reaches 10,000 readers in 25 communities in Southeast Saskatchewan and Southwest Manitoba, making it the largest agriculture publication in the region.

The only media that covers the whole market area

The World-Spectator covers the whole area, from the young to the old, farmers to business owners, from Esterhazy, Tantalton and Spy Hill to Redvers, Maryfield and Wawota; from Kennedy and Langbank to Elkhorn and St. Lazare. No radio station or any other media can reach all these people. The Combase media study found only 44 per cent of people in the area listened to any local commercial radio station, and those were divided among 14 different stations. Plain and Valley covers an even larger area including communities from Alameda to Yarbo, from Binscarth to Wascada, from Bienfait to Russell. No other publication covers the area Plain and Valley covers. Ag News covers an area ranging from Virden to Melita to Esterhazy to Carlyle. No other agriculture publication covers the area Ag News covers.

Circulation figures you can trust

Our most recent audited circulation figure for the World-Spectator is 5,000. Audits are performed by Canadian Media Circulation Audit. As well as having our own circulation numbers audited, we have participated in ComBase, the largest media study in North America. Combase data comes from telephone surveys of people in our market area, which gives us data that compares our readership with those of other publications in the area, daily newspapers, and listenership of radio stations. The audited circulation figures show that the World-Spectator continues to grow.

Invest in your community

The World-Spectator, Plain and Valley and Ag News provide news coverage for a wide area, and support a large number of community initiatives. The World-Spectator sponsors the annual Christmas Giveaway designed to increase local shopping. We provide thousands of dollars of cost-free promotion for community fundraising events. We are able to promote our area because of the support of our advertisers, for which we are always grateful.



Display Rate:

\$21/Col. Inch

\$1.50/agate line

Color Charge:

\$120 Extra

Advertising Deadline:

Thursdays at Noon
for following
Monday publication.

THE WORLD-Spectator Advertising Rates

1/8 Page - \$215

2 Col x 6"	6 Col x 2"	3 Col x 4"
Size 3.25" x 6"	Size 10.25" x 2"	Size 5" x 4"

1/4 Page - \$350

3 Col x 7.5"	6 Col x 4"	4 Col x 6"
Size 5" x 7.5"	Size 10.25" x 4"	Size 6.75" x 6"

1/3 Page - \$475

2 Col x 15.5"	6 Col x 5"	4 Col x 8"
Size 3.25" x 15.5"	Size 10.25" x 5"	Size 6.75" x 8"

1/2 Page - \$600

3 Col x 15.5"	6 Col x 7.5"	4 Col x 12"
Size 5" x 15.5"	Size 10.25" x 7.5"	Size 6.75" x 12"

Full Page - \$810

Size: 10.25" x 15.5"

Two Pages - \$1,550

Size: 21" x 15.5"

Classified Rates - Based on 25 Word Minimum

One Week - \$17.50

70¢ per word

Two Weeks - \$30.00

60¢ per word

Three Weeks - \$37.50

50¢ per word

Four Weeks - \$45.00

45¢ per word

Plain & Valley Advertising Rates

Display Rate:
\$24.00/Col. Inch
Color Charge:
\$120 Extra



1/8 Page - \$295

2 Col x 6"	6 Col x 2"	3 Col x 4"
Size 3.25" x 6"	Size 10.25" x 2"	Size 5" x 4"

1/4 Page - \$435

3 Col x 7.5"	6 Col x 4"	4 Col x 6"
Size 5" x 7.5"	Size 10.25" x 4"	Size 6.75" x 6"

1/3 Page - \$560

2 Col x 15.5"	6 Col x 5"	4 Col x 8"
Size 3.25" x 15.5"	Size 10.25" x 5"	Size 6.75" x 8"

1/2 Page - \$675

3 Col x 15.5"	6 Col x 7.5"	4 Col x 12"
Size 5" x 15.5"	Size 10.25" x 7.5"	Size 6.75" x 12"

Full Page - \$910
Size: 10.25" x 15.5

Two Pages - \$1,575
Size: 21" x 15.5

2026 Distribution Dates

January 19, 2026
Deadline: January 9, 2026

April 17, 2026
Deadline: April 8, 2026

July 17, 2026
Deadline: July 8, 2026

October 16, 2026
Deadline: October 7, 2026

February 13, 2026
Deadline: February 4, 2026

May 15, 2026
Deadline: May 6, 2026

August 14, 2026
Deadline: August 5, 2026

November 13, 2026
Deadline: November 4, 2026

March 13, 2026
Deadline: March 4, 2026

June 12, 2026
Deadline: June 3, 2026

September 18, 2026
Deadline: September 9, 2026

December 11, 2026
Deadline: December 2, 2026

Covering Southeast Saskatchewan and Southwest Manitoba

Plain & Valley Distribution Area

Saskatchewan

Alameda	300
Alida	176
Antler	70
Arcola	450
Bellegarde	36
Benson	48
Bienfait	503
Bredenbury	252
Broadview	674
Candiac	50
Carievale	205
Carnduff	679
Carlyle	1416
Churchbridge	566
Corning	76
Cowesses	372
Creelman	111
Esterhazy	1668
Estevan	270
Fairlight	46

Fillmore	217
Fleming	66
Forget	41
Frobisher	127
Grayson	217
Gainsborough	211
Gerald	105
Glen Ewen	133
Glenavon	207
Grenfell	894
Heward	39
Indian Head	1271
Kenosee Lake	140
Kelso	28
Kipling	747
Kisbey	204
Kennedy	206
Lampman	460
Langbank	93
Langenburg	863
Marchwell	52
Manor	237

Maryfield	248
Montmartre	374
Moosomin	1600
Oxbow	850
Parkman	15
Peebles	25
Redvers	810
Rocanville	639
Spy Hill	201
Steelman	13
Stoughton	626
Stockholm	314
Storthoaks	36
Tantallon	98
Wapella	254
Wauchope	22
Wawota	499
Welwyn	117
Whitewood	753
Windthorst	211
Wolseley	495
Yarbo	60

Manitoba

Binscarth	330
Birtle	507
Beulah	146
Boissevain	1141
Cromer	100
Deloraine	775
Elkhorn	371
Foxwarren	138

Goodlands	48
Hartney	407
Kirkella	21
Kola	139
Lyleton	37
McAuley	101
Manson	32
Melita	781
Medora	61
Miniota	225
Oak Lake	437

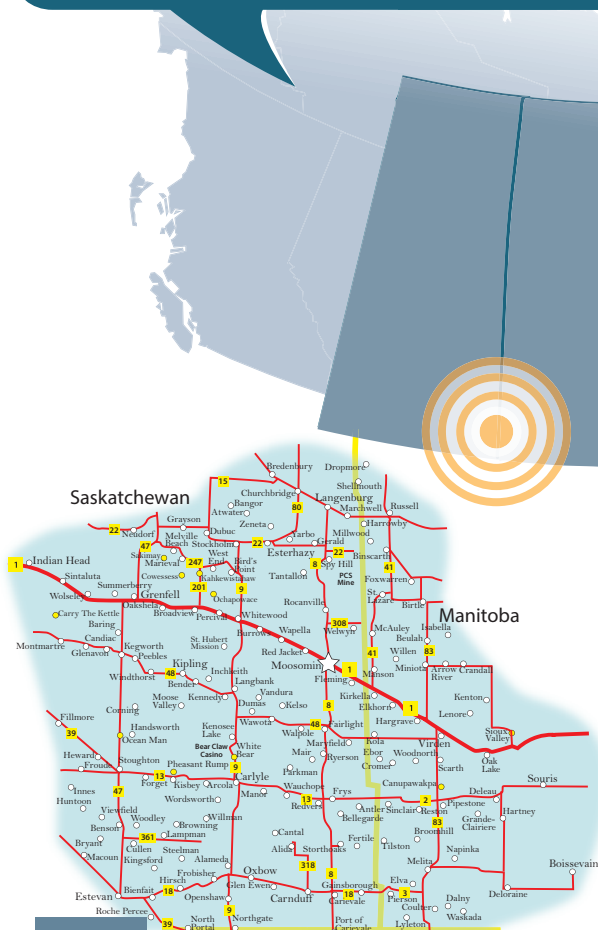
Pierson	211
Pipestone	238
Reston	441
Russell	1286
Sinclair	67
Souris	1132
St. Lazare	214
Tilston	90
Virden	2169
Waskada	211

Total Distribution

30,000 Households

Get more reach with the
Plain & Valley
 than with any other
 newspaper in the region!

The Plain & Valley reaches
30,000
Households
*That's more than the
 Leader-Post or Brandon Sun!*



Every issue of Plain & Valley is
 mailed direct to readers in
 Southeast Saskatchewan and
 Southwest Manitoba

Also free to read online at
www.plainandvalley.com

To discuss advertising contact:
306.435.2445
world_spectator@sasktel.net
www.plainandvalley.com

Proud to be locally owned and independent!

Plain & Valley
 30,000

Leader-Post
 16,233

Brandon Sun
 5,366



Reach 10,000 Households!

Mailed direct to farm and business boxes, plus inserted into all 5,000 copies of the World-Spectator each month!

Color charge:
\$120 extra

AG NEWS

Published the last Monday of each month



1/8 Page
\$215

1/4 Page
\$350

1/3 Page
\$475

1/2 Page
\$600

Full Page - \$810
Size: 10.25" x 15.5

Two Pages - \$1,550
Size: 21" x 15.5

2026 Distribution Dates

January 26, 2026

Deadline: January 21, 2026

April 27, 2026

Deadline: April 23, 2026

July 27, 2026

Deadline: July 23, 2026

October 26, 2026

Deadline: October 22, 2026

February 23, 2026

Deadline: February 19, 2026

May 25, 2026

Deadline: May 21, 2026

August 31, 2026

Deadline: August 27, 2026

November 30, 2026

Deadline: November 26, 2026

March 30, 2026

Deadline: March 26, 2026

June 29, 2026

Deadline: June 25, 2026

September 28, 2026

Deadline: September 24, 2026

December 28, 2026

Deadline: December 18, 2026

Custom Printing

For 142 years The World-Spectator has been your source to get your message out

Make sure it's professional.

Make sure it's seen.

**Make sure it's
The World-Spectator!**

Logo Design



Sign Design & Printing

Come see us first for all your sign needs!

**COROPLAST SIGNS • METAL SIGNS
VINYL BANNERS & MORE!**



Booklets & Programs

We can design and print small books and programs for any event in a quick and efficient manner.

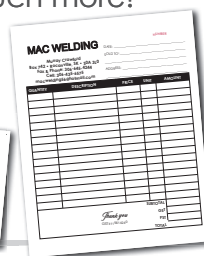
Large quantities or small – we can have your printed programs ready in a matter of days!



Custom Printing

We can design and print in-house posters, forms, business cards, letterheads, envelopes and so much more!

Call today for a custom quote



Advertising

Locally



Regionally



Provincially



Nationally



Online



2026 Tourist Guides



The World-Spectator produces summer and winter tourist guides that are distributed across the region for free distribution to newcomers and visitors to the area.



1/8 Page
\$195

1/8 Page

Size
3.375"
x 2.25"

1/4 Page
\$330

1/4 Page

Size
3.375"
x 4.7"

1/3 Page
\$465

1/3 Page

Size
3.375"
x 7.125"

1/3 Page

Size
6.8" x 3.5"

1/2 Page
\$575

1/2 Page

Size
6.8" x 4.7"

1/2
Page

Size
3.375"
x 9.5"

Full Page
\$690

Size
6.8" x 9.5"

Two Pages
\$1,150

Size
15.4" x 9.5"

**Color
Charge**

\$120

Summer Tourist Guide



Scheduled Publication Date: May 18, 2026

Winter Fun Guide

Scheduled Publication Date: November 2, 2026



Advertising Features

January 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 <i>New Year's Day</i>	2	3
4	5 Newspaper Edition 142 Week 14	6	7	8	9	10
11	12 ■ Financial Planning Newspaper Edition 142 Week 15	13	14	15	16 	17
18	19 ■ Home Design of the Month Newspaper Edition 142 Week 16	20	21	22	23	24
25	26  ■ Post-Secondary Education ■ Restaurant Guide Newspaper Edition 142 Week 17	27	28	29	30	31



February 2026

Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 ■ RRSP Feature ■ Wedding/Graduation Feature ■ Love to Shop Local Draw Starts Newspaper Edition 142 Week 18	3	4	5	6	7
8	9 ■ RRSP Feature ■ Minor Hockey/ Figure Skating Tribute ■ Valentine's Day Feature ■ Financial Planning Newspaper Edition 142 Week 19	10	11	12	13  Post-Secondary Education RRSP Feature Wedding/Grad	14 <i>Valentine's Day</i>
15	16 <i>Family Day</i> ■ RRSP Feature ■ Home Design of the Month Newspaper Edition 142 Week 20	17	18	19	20	21
22	23  ■ Restaurant Guide Newspaper Edition 142 Week 21	24	25	26	27	28



Advertising Features

March 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 <ul style="list-style-type: none"> ■ Tribute to Local Professionals ■ Pharmacist Awareness Month Newspaper Edition 142 Week 22	3	4	5	6	7
8	9 <ul style="list-style-type: none"> ■ Financial Planning Newspaper Edition 142 Week 23	10	11	12	13 	14
15	16 <ul style="list-style-type: none"> ■ I Do Business Locally ■ Home Design of the Month Newspaper Edition 142 Week 24	17 <i>St. Patrick's Day</i>	18	19	20	21
22	23 <ul style="list-style-type: none"> ■ Restaurant Guide Newspaper Edition 142 Week 25	24	25	26	27	28
29	30  <ul style="list-style-type: none"> ■ Spring Agriculture Newspaper Edition 142 Week 26	31				



April 2026

Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 <i>Good Friday</i>	4
5 <i>Easter Sunday</i>	6 <i>Easter Monday</i> ■ Spring Car Care Newspaper Edition 142 Week 27	7	8	9	10	11
12	13 ■ Get Involved ■ Financial Planning Newspaper Edition 142 Week 28	14	15	16	17  Spring Agriculture	18
19	20 ■ Tribute to Administrative Professionals ■ Home Design of the Month Newspaper Edition 142 Week 29	21	22	23	24	25
26	27  ■ Restaurant Guide Newspaper Edition 142 Week 30	28	29	30		



Advertising Features

May 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 <ul style="list-style-type: none"> Occupational Health & Safety Week Spring Home & Garden Mother's Day Feature Newspaper Edition 142 Week 31	5	6	7	8	9
10 <i>Mother's Day</i>	11 <ul style="list-style-type: none"> Salute to Healthcare Professionals Stay Safe on the Road Financial Planning Newspaper Edition 142 Week 32	12	13	14	15  Plain & Valley Development Feature	16
17	18 <i>Victoria Day</i> <ul style="list-style-type: none"> Summer Tourist Guide Home Design of the Month Newspaper Edition 142 Week 33	19	20	21	22	23
24	25  <ul style="list-style-type: none"> Restaurant Guide Newspaper Edition 142 Week 34	26	27	28	29	30
31						



June 2026

Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 ■ Mining, Energy & Manufacturing ■ Graduation 2026 Newspaper Edition 142 Week 35	2	3	4	5	6
7	8 ■ Financial Planning Newspaper Edition 142 Week 36	9	10	11	12  Mining Energy Manufacturing & National Aboriginal Day	13
14	15 ■ Father's Day Feature ■ Minor Sports ■ National Aboriginal Day ■ Home Design of the Month Newspaper Edition 142 Week 37	16	17	18	19	20
21 <i>Father's Day</i> <i>National Aboriginal Day</i>	22 ■ Restaurant Guide Newspaper Edition 142 Week 38	23	24	25	26	27
28	29  ■ Canada Day Feature ■ Summer Activities Page Begins Newspaper Edition 142 Week 39	30				



Advertising Features

July 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 <i>Canada Day</i>	2	3	4
5	6 <ul style="list-style-type: none">■ Summer Shopping Spree Begins■ Moosomin Rodeo Feature Newspaper Edition 142 Week 40	7	8	9	10	11
12	13 <ul style="list-style-type: none">■ Maryfield Fair Feature■ Financial Planning Newspaper Edition 142 Week 41	14	15	16	17  Summer Events & Living Skies Feature	18
19	20 <ul style="list-style-type: none">■ Home Design of the Month Newspaper Edition 142 Week 42	21	22	23	24	25
26	27  <ul style="list-style-type: none">■ Restaurant Guide■ Elkhorn Rodeo Feature■ Living Skies Feature Newspaper Edition 142 Week 43	28	29	30	31	



August 2026

Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 <i>Civic Holiday</i> ■ Back To School ■ Spy Hill Sports Days Feature Newspaper Edition 142 Week 44	4	5	6	7	8
9	10 ■ Financial Planning Newspaper Edition 142 Week 45	11	12	13	14  Back To School	15
16	17 ■ Home Design of the Month Newspaper Edition 142 Week 46	18	19	20	21	22
23	24 ■ Restaurant Guide Newspaper Edition 142 Week 47	25	26	27	28	29
30	31  ■ Labour Day Feature ■ Summer Activities Page Ends Newspaper Edition 142 Week 48					



Advertising Features

September 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
	Newspaper Edition 142 Week 48					
6	7 <i>Labour Day</i>	8	9	10	11	12
	Newspaper Edition 142 Week 49					
13	14	15	16	17	18	19
	<ul style="list-style-type: none"> Financial Planning Summer Shopping Spree Ends Newspaper Edition 142 Week 50				 Fall Agriculture & Truth and Reconciliation	
20	21	22	23	24	25	26
	<ul style="list-style-type: none"> Salute to Local Heroes Home Design of the Month Newspaper Edition 142 Week 51					
27	28	29	30			
	 <ul style="list-style-type: none"> ND for Truth & Reconciliation Restaurant Guide Fall Agriculture Newspaper Edition 142 Week 52		National Day for Truth & Reconciliation			



October 2026

Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 <ul style="list-style-type: none"> ■ Get Involved! ■ Women In Business ■ Christmas Party Planning Newspaper Edition 143 Week 1	6	7	8	9	10
11	12 <i>Thanksgiving</i> <ul style="list-style-type: none"> ■ Co-op & Credit Union Week Newspaper Edition 143 Week 2	13	14	15	16 	17
18	19 <ul style="list-style-type: none"> ■ Small Business Week ■ Home Design of the Month Newspaper Edition 143 Week 3	20	21	22	23	24
25	26  <ul style="list-style-type: none"> ■ Mining, Energy & Manufacturing ■ Restaurant Guide Newspaper Edition 143 Week 4	27	28	29	30	31 <i>Halloween</i>



Advertising Features

November 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 <ul style="list-style-type: none"> ■ Winter Car Care ■ Winter Fun Guide Newspaper Edition 143 Week 5	3	4	5	6	7
8	9 <ul style="list-style-type: none"> ■ Remembrance Day Feature ■ Christmas Draw Begins ■ Financial Planning Newspaper Edition 143 Week 6	10	11 <i>Remembrance Day</i>	12	13  Mining, Energy & Manufacturing/Christmas	14
15	16 <ul style="list-style-type: none"> ■ Home Design of the Month Newspaper Edition 143 Week 7	17	18	19	20	21
22	23 Newspaper Edition 143 Week 8	24	25	26	27	28
29	30  <ul style="list-style-type: none"> ■ Christmas Gift Guide ■ Restaurant Guide Newspaper Edition 143 Week 9					

December 2026

Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 ■ Don't Drink & Drive Newspaper Edition 143 Week 10	8	9	10	11  Christmas Shopping	12
13	14 ■ Last-Minute Gift Guide ■ Financial Planning Newspaper Edition 143 Week 11	15	16	17	18	19
20	21 ■ Home Design of the Month ■ Christmas Greetings Newspaper Edition 143 Week 12	22	23	24 <i>Christmas Eve</i>	25 <i>Christmas Day</i>	26 <i>Boxing Day</i>
27	28  ■ Restaurant Guide ■ New Year Greetings Newspaper Edition 143 Week 13	29	30	31 <i>New Year's Eve</i>		

SHOP LOCAL SAVE BIG!

8.5 X 11
\$85⁰⁰ PER CASE

10 PACKAGES PER CASE
500 SHEETS PER PACKAGE

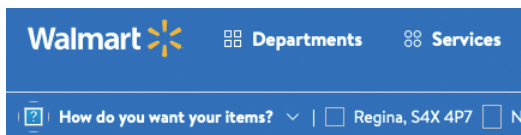
\$10⁰⁰ PER PKG

COMPARE OUR PRICES

WAL-MART: \$129.⁹⁹

AMAZON: \$192.¹²

COPY PAPER



855
Copy Paper - 20 lb. - 8.5" x 11" - White - 5000 Sheets

\$129.99

4 biweekly payments of \$32.50 with Klarna. See details.

Price when purchased online

[Add to cart](#)

☐ Pickup by Wed, Nov 20 at 10 REGINA NORTHGATE

☐ Free shipping, arrives by Wed, Nov 20 to S5L6T7

☐ Sold and shipped by FITNESS HOME SUPPLIES

☐ Return policy Details



Hammermill Printer Paper, 20 lb Copy Paper, 8.5 x 11 - 10 Ream (5,000 Sheets) - 92 Bright, Made in the USA

Visit the Hammermill Store
4.4 ★★★★★ - 36,202 ratings

\$192.¹²

Size: 10 Ream | 5000 Sheets

1 Ream | 500 Sheets 5 Ream | 2500 Sheets 8 Ream | 4000 Sheets

10 Ream | 5000 Sheets Pallet | 192k Sheets Pallet | 200k Sheets

Style: Letter (8.5x11)

3 Hole (8.5x11) A4 **Letter (8.5x11)** Legal (8.5x14) Ledger (11x17)

Premium CC Premium LP

DELIVERED WITHIN MOOSOMIN: \$87

THE WORLD-
Spectator

306.435.2445

world_spectator@sasktel.net | 714 Main Street | Moosomin, SK

Place your ad in all of Saskatchewan for only **\$209⁺GST**

Blanket Classifieds

Above price is for 25 words or less. \$5 per word over 25 words.

SASKATCHEWAN WEEKLY NEWSPAPERS INCLUDE:

- Assiniboia Times
- Battlefords Regional News-Optimist
- Biggar Independent
- Canora Courier
- Carlyle Observer
- Creighton Flin Flon Reminder
- Davidson Leader
- Eagle Feather News
- Estevan Mercury
- Foam Lake Review
- Fort Qu'Appelle Times
- Gravelbourg Tribune
- Herbert Herald
- Indian Head Woloseley News
- Ituna News
- Kamsack Times
- Kerrobert Chronicle
- Kindersley Your West Central News
- L'Eau Vive
- Langenburg Four-Town Journal
- Lanigan Advisor
- Lloydminster Meridian Source
- Maple Creek & Southwest Advance Times
- Maple Creek News
- Martensville Messenger
- Meadow Lake Northern Pride
- Melfort/Nipawin The Journal
- Melville Advance
- Moosomin World-Spectator
- Northern Advocate
- NWT News/North
- Outlook (The)
- Preeceville Progress
- Prince Albert Rural Roots
- Regina QC
- Rosetown Eagle
- Saskatchewan Senior (The)
- Saskatoon Bridges
- Saskatoon, Your Saskatoon News
- Shaunavon Standard
- Shellbrook Chronicle
- Spiritwood Herald
- Strasbourg/Lumsden Last Mountain Times
- Swift Current Prairie Post
- Swift Current Southwest Booster
- Unity/Wilkie Press Herald
- Vibank Quad Town Forum
- Wadena News
- Wakaw Recorder
- Warman Clark's Crossing Gazette
- Watrous Manitou
- Weyburn Review
- Weyburn This Week
- Whitewood / Grenfell Herald Sun
- Wynyard Advance/Gazette
- Yorkton This Week

Blanket all or part of Canada with your ad!

All ads are subject to 5% GST. All classified prices are based on 25 words or less.

British Columbia/Yukon

Deadline: Wednesday
Circulation: 1,923,139
Papers: 123
Basic Charge: \$395.00
Extra Words: \$9.00

Alberta/NWT

Deadline: Wednesday
Circulation: 900,460
Papers: 118
Basic Charge: \$269.00
Extra Words: \$8.00

Saskatchewan

Deadline: Wednesday
Circulation: 345,518
Papers: 83
Basic Charge: \$209.00
Extra Words: \$5.00
1 Zone: \$86.00
2 Zones: \$123.00

Manitoba

Deadline: Wednesday
Circulation: 383,429
Papers: 43
Basic Charge: \$189.00
Extra Words: \$5.00

Manitoba Breakdown

Westman

Circulation: 78,903
Papers: 24
Basic Charge: \$119.00
Extra Words: \$5.00

Eastman

Circulation: 304,526
Papers: 19
Basic Charge: \$119.00
Extra Words: \$5

Québec (English)

Deadline: Tuesday
Circulation: 391,241
Papers: 25
Basic Charge: \$160.00
Extra Words: \$6.00

Québec (French)

Circulation: 4,383,685
Papers: 146
Basic Charge: \$1,097.00

Montreal (English)

Circulation: 274,126
Papers: 10
Basic Charge: \$80.00
Extra Words: \$6.00

Atlantic Canada

Deadline: Tuesday
Circulation: 504,211
Papers: 63
Basic Charge: \$179.00
Extra Words: \$5.00

All Canada (including French)

Circulation: 11,359,001
Papers: 801
Basic Charge: \$2,973.00

All Canada (English Only)

Circulation: 6,975,316
Papers: 655
Basic Charge: \$1,876.00



Advertising & Information Guide
– 2026 Edition –

Coverage Area



Entire Area Shown:

Plain & Valley Distribution
30,000 Households

Yellow Area:

AG News
Distribution: 10,000 Households

Blue Area:

The World-Spectator
Circulation: 5,000 Households

THE WORLD-
Spectator
Plain & Valley
AG NEWS