

# Advertising & INFORMATION

– 2026 Edition –

**THE WORLD-  
Spectator Plain & Valley AG NEWS**

[www.world-spectator.com](http://www.world-spectator.com)

[www.world-spectator.com/ag-news](http://www.world-spectator.com/ag-news)

[www.plainandvalley.com](http://www.plainandvalley.com)

ads@world-spectator.com

Phone: 306.435.2445

# Why Advertise?

The World-Spectator, Plain and Valley and Ag News have you covered in southeast Saskatchewan and southwest Manitoba!

## More readers than ever before

The World-Spectator has expanded its coverage area, and its readership has grown with the coverage area. Our most recent audited circulation was up from the previous year and over the last two years we have gained new readers in Esterhazy and Kipling. As well, our communities are growing. Our area benefits from the constant activity at PotashCorp Rocanville and Mosaic Esterhazy, as well as pipeline expansion, oil activity, wind power, agriculture, and new businesses being established in the region. As this area grows, we are growing with it—our circulation is rising every year!

The World-Spectator has the local area covered, and our regional publication, Plain and Valley, provides total market coverage over an area from Indian Head and Montmartre in the west to Oak Lake in the east, and from the U.S. borders south to communities along the Yellowhead Highway north. It is distributed through Canada Post to 30,000 mailboxes throughout the region, an area covered by no other publication. Ag News reaches 10,000 readers in 25 communities in Southeast Saskatchewan and Southwest Manitoba, making it the largest agriculture publication in the region.

## The only media that covers the whole market area

The World-Spectator covers the whole area, from the young to the old, farmers to business owners, from Esterhazy, Tantallon and Spy Hill to Redvers, Maryfield and Wawota; from Kennedy and Langbank to Elkhorn and St. Lazare. No radio station or any other media can reach all these people. The Combase media study found only 44 per cent of people in the area listened to any local commercial radio station, and those were divided among 14 different stations. Plain and Valley covers an even larger area including communities from Alameda to Yarbo, from Binscarth to Wascada, from Bienfait to Russell. No other publication covers the area Plain and Valley covers. Ag News covers an area ranging from Virden to Melita to Esterhazy to Carlyle. No other agriculture publication covers the area Ag News covers.

## Circulation figures you can trust

Our most recent audited circulation figure for the World-Spectator is 5,000. Audits are performed by Canadian Media Circulation Audit. As well as having our own circulation numbers audited, we have participated in ComBase, the largest media study in North America. Combase data comes from telephone surveys of people in our market area, which gives us data that compares our readership with those of other publications in the area, daily newspapers, and listenership of radio stations. The audited circulation figures show that the World-Spectator continues to grow.

## Invest in your community

The World-Spectator, Plain and Valley and Ag News provide news coverage for a wide area, and support a large number of community initiatives. The World-Spectator sponsors the annual Christmas Giveaway designed to increase local shopping. We provide thousands of dollars of cost-free promotion for community fundraising events. We are able to promote our area because of the support of our advertisers, for which we are always grateful.



## Display Rate:

\$21/Col. Inch  
\$1.50/agate line

## Color Charge:

\$120 Extra

## Advertising Deadline:

Thursdays at Noon  
for following  
Monday publication.

# THE WORLD-Spectator Advertising Rates

## 1/8 Page - \$215

2 Col x 6"

Size  
3.25"  
x  
6"

6 Col x 2"

Size  
10.25" x 2"

3 Col x 4"

Size  
5" x  
4"

## 1/4 Page - \$350

3 Col x 7.5"

Size  
5" x  
7.5"

6 Col x 4"

Size  
10.25" x 4"

4 Col x 6"

Size  
6.75" x 6"

## 1/3 Page - \$475

2 Col  
x 15.5"

Size  
3.25"  
x  
15.5"

6 Col x 5"

Size  
10.25" x 5"

4 Col x 8"

Size  
6.75" x 8"

## 1/2 Page - \$600

3  
Col  
x  
15.5"

Size  
5" x  
15.5"

6 Col x 7.5"

Size  
10.25" x 7.5"

4 Col x 12"

Size  
6.75" x 12"

## Full Page - \$810

Size: 10.25" x 15.5"

## Two Pages - \$1,550

Size: 21" x 15.5"

## Classified Rates - Based on 25 Word Minimum

### One Week - \$17.50

70¢ per word

### Two Weeks - \$30.00

60¢ per word

### Three Weeks - \$37.50

50¢ per word

### Four Weeks - \$45.00

45¢ per word

# Plain & Valley Advertising Rates

**Display Rate:**

\$24.00/Col. Inch

**Color Charge:**

\$120 Extra



## 1/8 Page - \$295

2 Col x 6"

Size  
3.25"  
x  
6"

6 Col x 2"

Size  
10.25" x 2"

3 Col x 4"

Size  
5" x  
4"

## 1/4 Page - \$435

3 Col x 7.5"

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5" x  
7.5"

6 Col x 4"

Size  
10.25" x 4"

4 Col x 6"

Size  
6.75" x 6"

## 1/3 Page - \$560

2 Col  
x 15.5"

Size  
3.25"  
x  
15.5"

6 Col x 5"

Size  
10.25" x 5"

4 Col x 8"

Size  
6.75" x 8"

## 1/2 Page - \$675

3  
Col  
x  
15.5"

Size  
5" x  
15.5"

6 Col x 7.5"

Size  
10.25" x 7.5"

4 Col x 12"

Size  
6.75" x 12"

## Full Page - \$910

Size: 10.25" x 15.5

## Two Pages - \$1,575

Size: 21" x 15.5

## 2026 Distribution Dates

**January 19, 2026**

Deadline: January 9, 2026

**April 17, 2026**

Deadline: April 8, 2026

**July 17, 2026**

Deadline: July 8, 2026

**October 16, 2026**

Deadline: October 7, 2026

**February 13, 2026**

Deadline: February 4, 2026

**May 15, 2026**

Deadline: May 6, 2026

**November 13, 2026**

Deadline: November 4, 2026

**March 13, 2026**

Deadline: March 4, 2026

**June 12, 2026**

Deadline: June 3, 2026

**September 18, 2026**

Deadline: September 9, 2026

**December 11, 2026**

Deadline: December 2, 2026

# Covering Southeast Saskatchewan and Southwest Manitoba

# Plain & Valley Distribution Area

## Saskatchewan

Alameda .....	300
Alida .....	176
Antler .....	70
Arcola .....	450
Bellegarde .....	36
Benson .....	48
Bienfait .....	503
Bredenbury .....	252
Broadview .....	674
Candiac .....	50
Carievale .....	205
Carnduff .....	679
Carlyle .....	1416
Churchbridge .....	566
Corning .....	76
Cowesses .....	372
Creelman .....	111
Esterhazy .....	1668
Estevan .....	270
Fairlight .....	46

Fillmore .....	217	Maryfield .....	248
Fleming .....	66	Montmartre .....	374
Forget .....	41	Moosomin .....	1600
Frobisher .....	127	Oxbow .....	850
Grayson .....	217	Parkman .....	15
Gainsborough .....	211	Peebles .....	25
Gerald .....	105	Redvers .....	810
Glen Ewen .....	133	Rocanville .....	639
Glenavon .....	207	Spy Hill .....	201
Grenfell .....	894	Steelman .....	13
Heward .....	39	Stoughton .....	626
Indian Head .....	1271	Stockholm .....	314
Kenosee Lake .....	140	Storthoaks .....	36
Kelso .....	28	Tantallon .....	98
Kipling .....	747	Wapella .....	254
Kisbey .....	204	Wauchope .....	22
Kennedy .....	206	Wawota .....	499
Lampman .....	460	Welwyn .....	117
Langbank .....	93	Whitewood .....	753
Langenburg .....	863	Windthorst .....	211
Marchwell .....	52	Wolseley .....	495
Manor .....	237	Yarbo .....	60

## Manitoba

Binscarth .....	330
Birtle .....	507
Beulah. ....	146
Boissevain. ....	1141
Cromer .....	100
Deloraine .....	775
Elkhorn .....	371
Foxwarren .....	138

Goodlands .....	48	Pierson .....	211
Hartney .....	407	Pipestone .....	238
Kirkella .....	21	Reston .....	441
Kola .....	139	Russell .....	1286
Lyleton .....	37	Sinclair .....	67
McAuley .....	101	Souris .....	1132
Manson .....	32	St. Lazare .....	214
Melita .....	781	Tilston .....	90
Medora .....	61	Virden .....	2169
Minota .....	225	Waskada .....	211
Oak Lake .....	437		

Total Distribution

30,000 Households

# Get more reach with the Plain & Valley than with any other newspaper in the region!

The Plain & Valley reaches  
**30,000 Households**  
 That's more than the Leader-Post or Brandon Sun!



Every issue of Plain & Valley is mailed direct to readers in Southeast Saskatchewan and Southwest Manitoba

Also free to read online at [www.plainandvalley.com](http://www.plainandvalley.com)

To discuss advertising contact:

**306.435.2445**  
 world\_spectator@sasktel.net  
[www.plainandvalley.com](http://www.plainandvalley.com)

Proud to be locally owned and independent!



## Reach 10,000 Households!

Mailed direct to farm and business boxes, plus inserted into all 5,000 copies of the World-Spectator each month!

# AG NEWS

Published the last Monday of each month

**Color charge:  
\$120 extra**



**1/8 Page  
\$215**

**1/4 Page  
\$350**

**1/3 Page  
\$475**

**1/2 Page  
\$600**

**Full Page - \$810  
Size: 10.25" x 15.5**

**Two Pages - \$1,550  
Size: 21" x 15.5**

## 2026 Distribution Dates

**January 26, 2026**  
Deadline: January 21, 2026

**April 27, 2026**  
Deadline: April 23, 2026

**July 27, 2026**  
Deadline: July 23, 2026

**October 26, 2026**  
Deadline: October 22, 2026

**February 23, 2026**  
Deadline: February 19, 2026

**May 25, 2026**  
Deadline: May 21, 2026

**August 31, 2026**  
Deadline: August 27, 2026

**November 30, 2026**  
Deadline: November 26, 2026

**March 30, 2026**  
Deadline: March 26, 2026

**June 29, 2026**  
Deadline: June 25, 2026

**September 28, 2026**  
Deadline: September 24, 2026

**December 28, 2026**  
Deadline: December 18, 2026

# Custom Printing

For 142 years The World-Spectator has been your source to get your message out

**Make sure it's professional.**

**Make sure it's seen.**

**Make sure it's**

**The World-Spectator!**

## Logo Design



## Sign Design & Printing

Come see us first for all your sign needs!

**COROPLAST SIGNS • METAL SIGNS**

**VINYL BANNERS & MORE!**



## Booklets & Programs

We can design and print small books and programs for any event in a quick and efficient manner.

Large quantities or small – we can have your printed programs ready in a matter of days!



## Custom Printing

We can design and print in-house posters, forms, business cards, letterheads, envelopes and so much more!

Call today for a custom quote



## Advertising

Locally



Regionally



Provincially



Nationally



Online



# 2026 Tourist Guides



The World-Spectator produces summer and winter tourist guides that are distributed across the region for free distribution to newcomers and visitors to the area.



**1/8 Page  
\$195**

**1/8 Page**

Size  
3.375"  
x 2.25"

**1/4 Page  
\$330**

**1/4 Page**

Size  
3.375"  
x 4.7"

**1/3 Page  
\$465**

**1/3 Page**

Size  
3.375"  
x 7.125"

**1/3 Page**

Size  
6.8" x 3.5"

**1/2 Page  
\$575**

**1/2 Page**

Size  
6.8" x 4.7"

**1/2  
Page**

Size  
3.375"  
x 9.5"

**Full Page  
\$690**  
Size  
6.8" x 9.5"

**Two Pages  
\$1,150**  
Size  
15.4" x 9.5"

**Color  
Charge**

**\$120**

**Summer Tourist Guide**  
Scheduled Publication Date: May 18, 2026

**Winter Fun Guide**  
Scheduled Publication Date: November 2, 2026

# Advertising Features

## January 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 <i>New Year's Day</i>	2	3
4	5	6	7	8	9	10
	Newspaper Edition 142 Week 14					
11	12	13	14	15	16  Covering Southeast Saskatchewan and Southwest Manitoba	17
	■ Financial Planning Newspaper Edition 142 Week 15					
18	19	20	21	22	23	24
	■ Home Design of the Month Newspaper Edition 142 Week 16					
25	26  ■ Post-Secondary Education ■ Restaurant Guide Newspaper Edition 142 Week 17	27	28	29	30	31

# February 2026

## Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 <ul style="list-style-type: none"><li>■ RRSP Feature</li><li>■ Wedding/Graduation Feature</li><li>■ Love to Shop Local Draw Starts</li></ul> Newspaper Edition 142 Week 18	3	4	5	6	7
8	9 <ul style="list-style-type: none"><li>■ RRSP Feature</li><li>■ Minor Hockey/ Figure Skating Tribute</li><li>■ Valentine's Day Feature</li><li>■ Financial Planning</li></ul> Newspaper Edition 142 Week 19	10	11	12	13  Covering East & South Simcoe and Southern Muskoka Post-Secondary Education RRSP Feature Wedding/Grad	14 <i>Valentine's Day</i>
15	16 <i>Family Day</i>  <ul style="list-style-type: none"><li>■ RRSP Feature</li><li>■ Home Design of the Month</li></ul> Newspaper Edition 142 Week 20	17	18	19	20	21
22	23   <ul style="list-style-type: none"><li>■ Restaurant Guide</li></ul> Newspaper Edition 142 Week 21	24	25	26	27	28

# Advertising Features

## March 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
	<ul style="list-style-type: none"> <li>■ Tribute to Local Professionals</li> <li>■ Pharmacist Awareness Month</li> </ul> <p>Newspaper Edition 142 Week 22</p>					
8	9	10	11	12	13	14
					 <p>Plain &amp; Valley Covering Franklin, Union, and Jefferson Counties 142</p>	
15	16	17 <i>St. Patrick's Day</i>	18	19	20	21
22	23	24	25	26	27	28
29	30 	31				
	<ul style="list-style-type: none"> <li>■ Spring Agriculture</li> </ul> <p>Newspaper Edition 142 Week 26</p>					

# April 2026

## Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 <i>Good Friday</i>	4
5 <i>Easter Sunday</i>	6 <i>Easter Monday</i>  ■ Spring Car Care Newspaper Edition 142 Week 27	7	8	9	10	11
12	13  ■ Get Involved ■ Financial Planning Newspaper Edition 142 Week 28	14	15	16	17  Covering Southern Illinois, West, and Southwest Missouri  Spring Agriculture	18
19	20  ■ Tribute to Administrative Professionals ■ Home Design of the Month Newspaper Edition 142 Week 29	21	22	23	24	25
26	27   ■ Restaurant Guide Newspaper Edition 142 Week 30	28	29	30		

# Advertising Features

## May 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 <ul style="list-style-type: none"> <li>■ Occupational Health &amp; Safety Week</li> <li>■ Spring Home &amp; Garden</li> <li>■ Mother's Day Feature</li> </ul> Newspaper Edition 142 Week 31	5	6	7	8	9
10 <i>Mother's Day</i>	11 <ul style="list-style-type: none"> <li>■ Salute to Healthcare Professionals</li> <li>■ Stay Safe on the Road</li> <li>■ Financial Planning</li> </ul> Newspaper Edition 142 Week 32	12	13	14	15  Plain & Valley Covering Southern Manitoba, Western Ontario, and Southeastern Manitoba	16
17	18 <i>Victoria Day</i> <ul style="list-style-type: none"> <li>■ Summer Tourist Guide</li> <li>■ Home Design of the Month</li> </ul> Newspaper Edition 142 Week 33	19	20	21	22	23
24	25  Spectator AG NEWS <ul style="list-style-type: none"> <li>■ Restaurant Guide</li> </ul> Newspaper Edition 142 Week 34	26	27	28	29	30
31						

# June 2026

## Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1  <ul style="list-style-type: none"><li>■ Mining, Energy &amp; Manufacturing</li><li>■ Graduation 2026</li></ul> <p>Newspaper Edition 142 Week 35</p>	2	3	4	5	6
7	8  <ul style="list-style-type: none"><li>■ Financial Planning</li></ul> <p>Newspaper Edition 142 Week 36</p>	9	10	11	12  <p>Plain &amp; Valley Covering Southeast Saskatchewan and Southwestern Manitoba</p> <p>Mining Energy Manufacturing &amp; National Aboriginal Day</p>	13
14	15  <ul style="list-style-type: none"><li>■ Father's Day Feature</li><li>■ Minor Sports</li><li>■ National Aboriginal Day</li><li>■ Home Design of the Month</li></ul> <p>Newspaper Edition 142 Week 37</p>	16	17	18	19	20
21 <i>Father's Day</i> <i>National Aboriginal Day</i>	22  <ul style="list-style-type: none"><li>■ Restaurant Guide</li></ul> <p>Newspaper Edition 142 Week 38</p>	23	24	25	26	27
28	29 	30				

# Advertising Features

## July 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 <i>Canada Day</i>	2	3	4
5	6 <ul style="list-style-type: none"><li>■ Summer Shopping Spree Begins</li><li>■ Moosomin Rodeo Feature</li></ul> <p>Newspaper Edition 142 Week 40</p>	7	8	9	10	11
12	13 <ul style="list-style-type: none"><li>■ Maryfield Fair Feature</li><li>■ Financial Planning</li></ul> <p>Newspaper Edition 142 Week 41</p>	14	15	16	17  <small>Covering East Central Saskatchewan and South West Manitoba</small>  <p>Summer Events &amp; Living Skies Feature</p>	18
19	20 <ul style="list-style-type: none"><li>■ Home Design of the Month</li></ul> <p>Newspaper Edition 142 Week 42</p>	21	22	23	24	25
26	27  <ul style="list-style-type: none"><li>■ Restaurant Guide</li><li>■ Elkhorn Rodeo Feature</li><li>■ Living Skies Feature</li></ul> <p>Newspaper Edition 142 Week 43</p>	28	29	30	31	

# August 2026

## Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 <i>Civic Holiday</i> <ul style="list-style-type: none"><li>■ Back To School</li><li>■ Spy Hill Sports Days Feature</li></ul> Newspaper Edition 142 Week 44	4	5	6	7	8
9	10 <ul style="list-style-type: none"><li>■ Financial Planning</li></ul> Newspaper Edition 142 Week 45	11	12	13	14  Covering East and South Elgin, and Southern Middlesex	15
16	17 <ul style="list-style-type: none"><li>■ Home Design of the Month</li></ul> Newspaper Edition 142 Week 46	18	19	20	21	22
23	24 <ul style="list-style-type: none"><li>■ Restaurant Guide</li></ul> Newspaper Edition 142 Week 47	25	26	27	28	29
30	31  <ul style="list-style-type: none"><li>■ Labour Day Feature</li><li>■ Summer Activities Page Ends</li></ul> Newspaper Edition 142 Week 48					

# Advertising Features

# September 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
	Newspaper Edition 142 Week 48					
6	7 <i>Labour Day</i>	8	9	10	11	12
	Newspaper Edition 142 Week 49					
13	14 <ul style="list-style-type: none"><li>■ Financial Planning</li><li>■ Summer Shopping Spree Ends</li></ul>	15	16	17	18  Fall Agriculture & Truth and Reconciliation	19
20	21 <ul style="list-style-type: none"><li>■ Salute to Local Heroes</li><li>■ Home Design of the Month</li></ul>	22	23	24	25	26
	Newspaper Edition 142 Week 50					
27	28  <ul style="list-style-type: none"><li>■ ND for Truth &amp; Reconciliation</li><li>■ Restaurant Guide</li><li>■ Fall Agriculture</li></ul>	29	30 National Day for Truth & Reconciliation			
	Newspaper Edition 142 Week 51					

# October 2026

## Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5 <ul style="list-style-type: none"> <li>■ Get Involved!</li> <li>■ Women In Business</li> <li>■ Christmas Party Planning</li> </ul> Newspaper Edition 143 Week 1	6	7	8	9	10
11	12 <p><i>Thanksgiving</i></p> <ul style="list-style-type: none"> <li>■ Co-op &amp; Credit Union Week</li> </ul> Newspaper Edition 143 Week 2	13	14	15	16  <p>Plain &amp; Valley Covering Southern Bessent, Northern and Southern Manitoba</p>	17
18	19 <ul style="list-style-type: none"> <li>■ Small Business Week</li> <li>■ Home Design of the Month</li> </ul> Newspaper Edition 143 Week 3	20	21	22	23	24
25	26  <ul style="list-style-type: none"> <li>■ Mining, Energy &amp; Manufacturing</li> <li>■ Restaurant Guide</li> </ul> Newspaper Edition 143 Week 4	27	28	29	30	31 <p><i>Halloween</i></p>

# Advertising Features

## November 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
	<ul style="list-style-type: none"> <li>■ Winter Car Care</li> <li>■ Winter Fun Guide</li> </ul> <p>Newspaper Edition 143 Week 5</p>					
8	9	10	11 <i>Remembrance Day</i>	12	13  Covering Northern Saskatchewan and the Northern Territories Mining, Energy & Manufacturing/ Christmas	14
15	16	17	18	19	20	21
	<ul style="list-style-type: none"> <li>■ Home Design of the Month</li> </ul> <p>Newspaper Edition 143 Week 7</p>					
22	23	24	25	26	27	28
	<p>Newspaper Edition 143 Week 8</p>					
29	30 					
	<ul style="list-style-type: none"> <li>■ Christmas Gift Guide</li> <li>■ Restaurant Guide</li> </ul> <p>Newspaper Edition 143 Week 9</p>					

# December 2026

## Advertising Features

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
	<ul style="list-style-type: none"> <li>■ Don't Drink &amp; Drive</li> </ul> <p>Newspaper Edition 143 Week 10</p>				 <p>Covering Southeast Saskatchewan and Southwest Manitoba</p> <p>Christmas Shopping</p>	
13	14	15	16	17	18	19
	<ul style="list-style-type: none"> <li>■ Last-Minute Gift Guide</li> <li>■ Financial Planning</li> </ul> <p>Newspaper Edition 143 Week 11</p>					
20	21	22	23	24	25	26
	<ul style="list-style-type: none"> <li>■ Home Design of the Month</li> <li>■ Christmas Greetings</li> </ul> <p>Newspaper Edition 143 Week 12</p>			<p>Christmas Eve</p>	<p>Christmas Day</p>	<p>Boxing Day</p>
27	28	29	30	31		
	 <ul style="list-style-type: none"> <li>■ Restaurant Guide</li> <li>■ New Year Greetings</li> </ul> <p>Newspaper Edition 143 Week 13</p>					

# SHOP LOCAL SAVE BIG!

8.5 X 11

**\$85<sup>00</sup>**  
PER CASE

10 PACKAGES PER CASE  
500 SHEETS PER PACKAGE

**\$10<sup>00</sup>**  
PER PKG

## COMPARE OUR PRICES

WAL-MART: \$129.<sup>99</sup>

AMAZON: \$192.<sup>12</sup>

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Copy Paper - 20 lb. - 8.5" x 11" - White - 5000 Sheets  
**\$129.99**  
4 monthly payments of \$32.50 with Mervis. Learn more  
Purchaser must be 18 or older.  
Add to cart

○ Pickup by Wed, Nov 29 at [REGINA NORTHgate MALL](#)  
○ Free shipping, arrives by Wed, Nov 29 to [SK, S4X 4P7](#)  
○ Sold and shipped by [FITNESS HOME SUPPLIES](#)  
○ Returns policy: Details

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**\$192.12**  
Size: 10 Ream | 5000 Sheets  
1 Ream | 500 Sheets 5 Ream | 2500 Sheets 8 Ream | 4000 Sheets  
10 Ream | 5000 Sheets Pallet | 192k Sheets Pallet | 200k Sheets  
Style: Letter (8.5x11) 3 Hole (8.5x11) A4 Letter (8.5x11) Legal (8.5x14) Ledger (11x17)  
Premium CC Premium LP

DELIVERED WITHIN MOOSOMIN: \$87

THE WORLD-  
**Spectator**

**306.435.2445**

world\_spectator@sasktel.net | 714 Main Street | Moosomin, SK

# Place your ad in all of Saskatchewan for only **\$209 +GST**

## Blanket Classifieds

Above price is for 25 words or less. \$5 per word over 25 words.

### SASKATCHEWAN WEEKLY NEWSPAPERS INCLUDE:

- Assiniboia Times
- Battlefords Regional News-Optimist
- Biggar Independent
- Canora Courier
- Carlyle Observer
- Creighton Flin Flon Reminder
- Davidson Leader
- Eagle Feather News
- Estevan Mercury
- Foam Lake Review
- Fort Qu'Appelle Times
- Gravelbourg Tribune
- Herbert Herald
- Indian Head Woloseley News
- Ituna News
- Kamsack Times
- Kerrobert Chronicle
- Kindersley Your West Central News
- L'Eau Vive
- Langenburg Four-Town Journal
- Lanigan Advisor
- Lloydminster Meridian Source
- Maple Creek & Southwest Advance Times
- Maple Creek News
- Martensville Messenger
- Meadow Lake Northern Pride
- Melfort/Nipawin The Journal
- Melville Advance
- Moosomin World-Spectator
- Northern Advocate
- NWT News/North
- Outlook (The)
- Preeceville Progress
- Prince Albert Rural Roots
- Regina QC
- Rosetown Eagle
- Saskatchewan Senior (The)
- Saskatoon Bridges
- Saskatoon, Your Saskatoon News
- Shaunavon Standard
- Shellbrook Chronicle
- Spiritwood Herald
- Strasbourg/Lumsden Last Mountain Times
- Swift Current Prairie Post
- Swift Current Southwest Booster
- Unity/Wilkie Press Herald
- Vibank Quad Town Forum
- Wadena News
- Wakaw Recorder
- Warman Clark's Crossing Gazette
- Watrous Manitou
- Weyburn Review
- Weyburn This Week
- Whitewood / Grenfell Herald Sun
- Wynyard Advance/Gazette
- Yorkton This Week

## Blanket all or part of Canada with your ad!

All ads are subject to 5% GST. All classified prices are based on 25 words or less.

### British Columbia/Yukon

Deadline: Wednesday  
Circulation: 1,923,139  
Papers: 123  
Basic Charge: \$395.00  
Extra Words: \$9.00

### Alberta/NWT

Deadline: Wednesday  
Circulation: 900,460  
Papers: 118  
Basic Charge: \$269.00  
Extra Words: \$8.00

### Saskatchewan

Deadline: Wednesday  
Circulation: 345,518  
Papers: 83  
Basic Charge: \$209.00  
Extra Words: \$5.00  
1 Zone: \$86.00  
2 Zones: \$123.00

### Manitoba

Deadline: Wednesday  
Circulation: 383,429  
Papers: 43  
Basic Charge: \$189.00  
Extra Words: \$5.00

### Manitoba Breakdown

**Westman**  
Circulation: 78,903  
Papers: 24  
Basic Charge: \$119.00  
Extra Words: \$5.00  
**Eastman**  
Circulation: 304,526  
Papers: 19  
Basic Charge: \$119.00  
Extra Words: \$5

### Québec (English)

Deadline: Tuesday  
Circulation: 391,241  
Papers: 25  
Basic Charge: \$160.00  
Extra Words: \$6.00

### Québec (French)

Circulation: 4,383,685  
Papers: 146  
Basic Charge: \$1,097.00

### Montreal (English)

Circulation: 274,126  
Papers: 10  
Basic Charge: \$80.00  
Extra Words: \$6.00

### Atlantic Canada

Deadline: Tuesday  
Circulation: 504,211  
Papers: 63  
Basic Charge: \$179.00  
Extra Words: \$5.00

### All Canada (including French)

Circulation: 11,359,001  
Papers: 801  
Basic Charge: \$2,973.00

### All Canada (English Only)

Circulation: 6,975,316  
Papers: 655  
Basic Charge: \$1,876.00



Advertising & Information Guide  
- 2026 Edition -

# Coverage Area



## Entire Area Shown:

Plain & Valley Distribution  
30,000 Households

## Yellow Area:

AG News

Distribution: 10,000 Households

## Blue Area:

The World-Spectator

Circulation: 5,000 Households

THE WORLD-  
**Spectator**

**Plain & Valley**  
**AG NEWS**